

**MMR Calendar of Recommended  
Multicultural and Diversity Events 2021**

**January 2021**

**Jan 28-29 “The AAF’s 2021 Virtual Most Promising Multicultural Student Awards Ceremony and Recruiter’s Expo,”** American Advertising Federation (AAF) [https://www.aaf.org/AAFMembers/Awards\\_and\\_Events/Awards/Most\\_Promising\\_Multicultural\\_Students/Partnership.aspx](https://www.aaf.org/AAFMembers/Awards_and_Events/Awards/Most_Promising_Multicultural_Students/Partnership.aspx)

**February 2021**

**Feb 18 “Amplifying the Voice of the Black Consumer, Part 3: How Brands Can Help Eliminate Racial Inequality,”** C+R Research [https://www.cresearch.com/webinar/continuing\\_conversation\\_racial\\_inequality\\_how\\_brands\\_can\\_help?utm\\_source=MMR&utm\\_medium=eBlast&utm\\_campaign=Jan\\_2021](https://www.cresearch.com/webinar/continuing_conversation_racial_inequality_how_brands_can_help?utm_source=MMR&utm_medium=eBlast&utm_campaign=Jan_2021)

**Feb 23 “Black LGBTQ Community Survey Results: Free Webinar,”** Community Marketing & Insights (CMI) <https://zoom.us/join/joinMeeting?meetingId=9851234567890&meetingName=Black+LGBTQ+Community+Survey+Results+Free+Webinar> [research@cmi.info](mailto:research@cmi.info)

**March 2021**

**Mar 16, 2021 “New York Urban League to host 55th Annual Frederick Douglass Awards Virtual Gala,”** New York Urban League <https://www.nyul.org/event-info/frederick-douglass-centennial-gala>

**Mar 16 “CultureX Conversations, March 16 – Register Free,”** Future plc. <https://bit.ly/3kniKi>

**April 2021**

**Apr 8-9 “ColorComm’s 4th Annual NextGen Fellows Program and Recruitment Summit,”** ColorComm, Inc. <https://www.colorcommfellowsbhcusummit.com/>

**Apr 29 “Mosaic Awards: Honoring Truth, Value and Unity,”** American Advertising Federation (AAF) [https://www.aafmosaicawards.com/a\\_mhughes@aaf.org](https://www.aafmosaicawards.com/a_mhughes@aaf.org)

**May 2021**

**June 2021**

**July 2021**

**August 2021**

**September 2021**

**Sep 20-23 “Media Industry Schedules First-Ever Advancing Diversity Week,”**  
MediaVillage.com and AdvancingDiversity.org <https://week.advancingdiversity.org/>

**October 2021**

**Oct 5-9 “ADCOLOR Everywhere 2021,” ADCOLOR, New York, NY**  
[bit.ly/adcoloreverywhere](http://bit.ly/adcoloreverywhere)

**Oct 14 “The Multicultural Health Marketing Conference,”** Xpectives.Health, Westin Copley  
Place, Boston, MA <https://xpectives.health/summit/>

**Oct 24-26 “2021 ANA Multicultural Marketing & Diversity Conference Presented by SXM  
Media,”** ANA, San Diego, CA <https://www.ana.net/>

**November 2021**

**Nov 8-11 “Community Marketing & Insights 14th Annual LGBTQ Marketing &  
Advertising Symposium,”** Community Marketing & Insights  
<https://survey.cmi.info/se/359D342B2D867781>

**December 2021**