

OPEN REPORT EXAMPLE

I am happy to share with you that your Eblast which went out on October 12th had an outstanding open rate of 19.1%.

Here is a snapshot of some companies that opened your eblast, with a very good representation of corporate, agency and press:

Corporate

IBM Americas

Verizon FiOS Content Team

Rodan and Fields Dermatologists

Milwaukee Brewers

Rémy Cointreau

Villanova University

Westgate Las Vegas Resort & Casino

University of Illinois at Urbana-Champaign-College

Cleo Capital

Amazon Prime Video, India.

MoneyGram International

Simon and Schuster,

Domino's Pizza

LVMH-Hennessy

New York Life Insurance Company

Jio Saavn

El Dorado Furniture

MGM Resorts International

Ria Financial, Euronet Worldwide

AT&T

Sony Music Entertainment

US Census Bureau

Federal Home Loan Bank of New York, Moody's Corpor

BeIN Sports North America

University of Colorado Boulder

Anheuser-Busch

Webster University

Kroger

Carnival Corporation

Brown-Forman Americas
Etsy
Orlando Magic
Walt Disney Studios
The Hershey Company
Petco
Universal Pictures
Aetna, a CVS Health Company
Capital One
Caesars Entertainment
Audible
Gemini
Apple
University of Texas at El Paso
NFL
Hilton Worldwide
Coca Cola Company
Facebook
Amazon Web Services
Panera Bread
MetroPlusHealth
Meredith Corp
M&T Bank
American Heart Association
Syracuse University
General Mills
Madison Gas and Electric, MGE
MillerCoors
Bacardi USA
TAP Air Portugal
Hill Holliday
Sanofi-Aventis
iHeartMedia
Time Warner Cable
Bristol-Myers Squibb
New York Community Bancorp, Inc. (NYCB)
Anthem Inc

Mount Sinai Health System
IBM CHQ Communications
American Family Insurance
The Kraft Heinz Company
Unilever Best Foods North America
The Clorox Company
Comcast Corporation
Citi
Weight Watchers
The Betsy Hotel
Instagram
American Heart Association
Hewlett-Packard ,HP
Salesforce
Disney Parks , Walt Disney World
Michels Corporation
Terry College of Business, University of Georgia
General Motors
Girls Inc.
Western Union Financial Services International
New England Revolution
Southwest Airlines
Walmart
The University of Texas at San Antonio
EmblemHealth
Noah's New York Bagels
New York Life Insurance Company
The Port Authority of NY&NJ
Spotify
St. Jude Children's Research Hospital - ALSAC
Colgate-Palmolive
USTA
BlackDoctor.org
Quantcast
LinkedIn
State Farm
Voya Financial

Cisco
PepsiCo
Morehouse College
H&R Block
University of St. Thomas
Merck
North Park University
Equitas Health
BHG Hotels
Toyota Motor Sales
Time Warner Cable NY
Delta Air Lines
JP Morgan Chase & Co.
Wells Fargo
T-Mobile
United States Postal Service
AXIS Capital
AARP Florida
Mott Community College
Lawrence Technological Univ
WarnerMedia
Consumer Reports
AARP
Major League Baseball Players Association
Microsoft
The Walt Disney Company
L'Oréal
Google
BlackRock
Netflix
Centers for Disease Control and Prevention
DoorDash
Johnson & Johnson
Target
Nationwide Insurance
Brown Forman
E. & J. Gallo Winery

Twitter
Royal Caribbean Cruises
Penguin random house
MassMutual

Agency / Industry

ADCOLOR
Admerasia
African-American Marketing Association
American Advertising Federation
ANA
Asia Society
black travel alliance
Black Women In Media, BWIM
Burrell Communications
C+C
Captura Group
Casanova//McCann
Claritas
Conill Advertising
d expósito & Partners
Edelman
Ethnic Technologies
FCB
Gallegos United
Grey
Havas Edge
Horowitz Associates, Inc.
INFUSION
interTrend Communications
IPG
IW Group
Ketchum
MIKADO International
Mitú
Natl. Assoc. of Black Hotel Owners
Nielsen

Ogilvy & Mather
Orci
PACO Collective
PM3
Republica
Saatchi & Saatchi
socioAD
Starcom
TBWA\Worldwide
TDW+Co
The Advertising Educational Foundation
UWG
VanguardComm
Walton Isaacson
Weber Shandwick
WPP
Young & Rubicam (Y&R)

Mainstream Press & Ethnic Media

ABC Owned Television Stations
Advertising Age
Adweek Media
American Urban Radio Networks, AURN
Bold TV
Bounce TV
BroadbandTV (BBTV)
Chicago Crusader
CNN
Condé Nast
Crain's New York Business
ESPN
Forbes
Fox Business Network
Freedom FM Radio
fuboTV
Hearst Television WXII 12
HOT 97

ITV Gold
Katz Radio Group
Los Angeles Sentinel/LA Watts Times
Mashable
NY1 News
Pandora
Power 105.1
Premiere Networks
Reuters America
Scripps Networks
SiriusXM
Sky Network
The New York Times
Times Publishing Company
Tribune Publishing Company
TURNER
TV ONE CLEO TV
Urban One
Viacom
WCSN
WHCR 90.3
WLIW New York. WNET
WNYC Radio

ABS-CBN International
AfroLife.TV VumaTV
Asian Fortune Newspaper
Asian Pacific American Times
bennett Coleman and Co. Ltd. (Times Group)
BET
Black Enterprise Magazine
CNN en Español
Crossings Tv
DIRECTV Latin America
Ecuador News
El Mundo
El Tiempo Latino/ The Washington Post

ESPN Deportes
Grupo Radio Centro
HBO Latin America
HispanicAd.com
Hombre Magazine
Impacto Latin News
impreMedia
In-Language Radio
India-West Publications
Japan Network Group, Inc. / TV JAPAN
Korea Times
La Noticia
La Prensa De Houston
Latino Leaders Magazine
Latv Holdings LLC
Los Angeles Times en Español
Hoy Los Angeles
Mundo Hispano Digital Network
Namaste America Television Network
New Tang Dynasty TV
New York Amsterdam News
Nguoi Viet Daily News
NIHAOUSA.COM KCHN Texas Chinese radio
NY 1 News Noticias
One Caribbean Television
People En Espanol
Produ
Radio Asia
Radio Saigon Houston KREH 900 AM
Rolling Out Newspaper
Saigon Radio
Sing Tao Daily
Sky Link TV
Telemundo Media
The Africa Channel
The Community Voice/La Voz Magazine
The Filipino Channel (TFC)

The Korea Daily News

The Times Of India

theRoot.com

Univision

Viet Bao Daily News

Willow TV

World Journal

Zee TV