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## Price List

### Multicultural Marketing Resources, Inc.

#### EXPERTS DIRECTORY

##### **FEATURED Expert Profile in Experts Directory**

Profile with logo, address & contact info, searchable categories and descriptive content. Can have videos and/or photos

\$1500 / 12 months

##### **SIMPLE Listing in Experts Directory**

Listing with logo, tagline, address & contact info

\$650 / 12 months

#### SPEAKERS SHOWCASE

##### **Speaker Profile in Speakers Showcase**

Listing with headshot, address & contact info and descriptive content. Can have videos and/or photos

\$825 / 12 months

#### JOB POSTINGS

##### **30-Day Career/Job Posting**

Posting with logo, address & contact info, descriptive content. Can have videos and/or photos

\$125 / 30 Days

##### **60-Day Career/Job Posting**

\$295 / 60 Days

##### **90-Day Career/Job Posting**

\$395 / 90 Days

# EVENT & WEBINAR LISTINGS

## FEATURED Event Listing

Listing with Event Title, Date, Description with content, photos or gallery, links out to event site. Fee for Posting from date of payment through date of event

\$425

## SIMPLE Event Listing

Listing with Event Title, Date, location, one link out to event site. Posting through event

\$100

# SPONSOR A MARKET AUTHORITY PAGE

## Sponsorship of a Market Authority Page

300 pixels x 600 pixels vertical Banner Ad, 250 x 150 pixels logo, content related to Multicultural/Diversity Topics and Selected Markets (suggested length= 500 words)

\$6000 / 12 months

# EMAIL BLASTS

## Blurb within Multicultural Marketing News

Multicultural Marketing Newsletter: 150-word advertorial of your company news or profile, or POV short essay within any issue (mini press release) distributed via MMRNews. Buyer selects date within our editorial calendar; Price is per issue

\$425 per issue

## Solo Eblast

Logo or photo, contact info, social media links, article content (typically 300-500 words). Article posted online, as well, in Featured Articles. Eblast is distributed to Multicultural Industry list at \$850 per eblast. (See option below to add press list distribution at \$325 additional per eblast.) Copy Must be Approved in advance. Buyer selects date

\$850 per eblast

## Solo Eblast + Press List Distribution

Logo or photo, contact info, social media links, article content (typically 300-500 words). Article posted online, as well, in Featured Articles. Goes to two lists: Eblast is distributed to Multicultural Industry list at \$850 per eblast. And also to press list at \$325 additional per eblast. Copy Must be Approved in advance. Buyer selects date

\$1175 per eblast

# **BANNER ADVERTISING**

## **Banner Ad on home page**

We will place the following ad sizes on home page based on availability:

970 pixels wide x 90 pixels tall or 970 pixels tall x 250 pixels tall     \$600 / 30 Days

## **Banner Ad on interior page**

We will place the following ad sizes on interior page based on availability:

970 pixels wide x 90 pixels tall or 970 pixels tall x 250 pixels tall     \$300 / 30 Days

## **Button Ad on home page**

We will place the following ad sizes on home page based on availability:

• 300 pixels wide x 250 pixels tall                                     \$300 / 30 Days

## **Button Ad on interior page**

We will place the following ad sizes on interior page based on availability:

• 300 pixels wide x 250 pixels tall                                     \$250 / 30 Days

## **Books & Reports**

Authors can promote their Multicultural/Diversity themed Books and the link will go directly to Amazon Sales page. Experts and/or consultants can promote Reports or White Papers or Tips documents. The link can go directly to an existing Expert Profile or out to external website.

\$100 / 12 months

# **MARKETING SERVICES & CONSULTING PACKAGES**

## **Custom Package 1 @ \$2500**

MMR Consulting Time 10 hours Or Discount Package to include: Company Profile in Experts Directory (regular price \$1500); One Solo eblast (\$850); One Speakers Showcase Profile (\$825); Additional Bonuses in Newsletters

## **Custom Package 2 @ \$5000**

MMR Consulting Time of 24 hours for a fast track project or over 3 months Or Discount Package to include: All of the above in Package 1 plus: 4 solo eblasts

## **Custom Package 3 @ \$12000**

MMR Consulting Time for a fast track project or over 6-12 months Or Discount Package to include: All of the above in Package 1 and 2 plus additional services as needed such as: Writing press releases, Nominating for awards, Proposing for Speaking Engagements, Introductions to potential clients, Other tailored services as requested