

**OPEN REPORT  
EXAMPLE**

I am happy to share with you that your Eblast which went out on December 12<sup>th</sup> had an outstanding open rate of 15%.

Here is a snapshot of some companies that opened your eblast, with a very good representation of corporate, agency and press:

**Corporate**

Amica Mutual  
National Life Group  
McDonald's  
Netflix  
American Heart Association  
Milwaukee Brewers  
Hyatt Hotels Corporation  
Audible  
Spotify  
Bank of the West  
Dish Network  
AT&T  
Metro-North Railroad MTA  
New York Life Insurance Company  
FedEx  
Health Care Service Corporation  
Ferrara Candy Company  
match.com  
The Leading Hotels of the World  
Merck  
CA Lottery  
Toyota  
The Walt Disney Company  
EmblemHealth  
U S Postal Service  
ALSAC / St. Jude Children's Research Hospital  
PepsiCo  
Time Warner Cable  
Oath

Huntington National Bank  
Bonnier Corporation  
MoneyGram International  
Marriott International  
Consumer Reports  
VISIT PHILADELPHIA  
IBM CHQ Communications  
Weight Watchers  
Campbell Soup Company  
Rodan and Fields Dermatologists  
General Mills  
eBay  
The Clorox Company  
Citizens Bank  
Canada Post  
Harris Tea Co  
Miami Dolphins and Hard Rock Stadium  
Food Lion  
Royal Caribbean Cruises  
meredith  
Hilton Worldwide  
New England Revolution  
Wells Fargo  
Horizon Blue Cross Blue Shield of New Jersey  
Pfizer  
iHeartMedia  
MetLife  
Blue Shield of California  
Colgate-Palmolive  
JPMorgan Chase & Co.  
Ford Motor Company  
Mayo Clinic  
Prudential  
Google  
Northwestern Mutual  
Comcast  
Wayfair

Target  
sargento foods  
Sprint  
Hennessy  
State Farm  
Pacific Bell  
American Airlines  
Coca-Cola  
Blue Cross and Blue Shield of North Carolina  
Penguin random house  
Brown Forman  
AARP  
MassMutual  
Orlando Magic  
Hallmark Cards  
Allstate

**Agency / Industry**

Admerasia  
American Advertising Federation  
ANA  
BARU Advertising  
Burrell Communications  
C+C  
CallZilla  
Captura Group  
Casanova//McCann  
Claritas  
DDB Worldwide  
d expósito & Partners  
Edelman  
Ethnic Technologies  
FCB  
Finn Partners  
Gallegos United  
GSD&M  
Havas Edge

Horowitz Research  
Interpublic Group  
interTrend Communications  
IW Group  
Leo Burnett  
MIKADO International  
NAMIC  
Nielsen  
Ogilvy & Mather  
Orci Advertising  
PACO Collective  
PM3  
Republica  
Richards/Lerma  
Saatchi & Saatchi  
SandersWingo  
Starcom MediaVest Group  
TBWA\Worldwide  
TDW+Co  
Third Ear  
Titanium Worldwide  
UniWorld Group  
UNO Hispanic Branding  
VanguardComm  
Walton Isaacson  
WPP  
Y&R Latin America  
Zubi Advertising

**Mainstream Press & Ethnic Media**

AccuWeather Network  
American Urban Radio Networks  
CBS Interactive  
CNN  
Crain's  
NBCUniversal  
New York Post

Pandora  
PR Newswire  
Sling TV  
The Root.com Washington Post Digital  
The Weather Network.com  
Times Publishing Company  
Viacom

ABS-CBN International  
Asian Fortune Newspaper  
Asian Pacific American Times  
Bennett Coleman and Co. Ltd. (Times Group)  
BET Networks  
Chinese Radio Network  
EBBY MAGAZINE  
Ecuador News  
El Editor Newspaper  
El Observador  
Epoch Times  
Esquire magazine  
ESPN Deportes  
Grupo Radio Centro  
Hispanic PR Wire  
HispanicAd.com  
HOLA! TV  
Hombre Magazine  
Ignites Asia, Financial Times  
Impacto Latin News  
Impacto Latino  
impreMedia  
India-West Publications  
Japan Network Group, Inc. / TV JAPAN  
Korea Daily  
KTSP  
Latin American Ethnic TV  
LATINA Style Magazine  
Mundo Hispanico

New Tang Dynasty TV  
News India Times USA  
Nowy Dziennik Polish Daily News  
One Caribbean Television  
Portada  
produ  
Radio Asia  
Sky Link TV Channel 4.2  
Telemundo  
Television Korea 24  
The Asian Reporter Newspaper  
The Jewish Press  
The Korea Times  
Univision  
Willow TV  
World Journal  
ZEE