

**MMR Calendar of Recommended
Multicultural and Diversity Events 2020**

January 2020

Jan 8 “Advancing Diversity From Advocacy to Activism Jan. 8th CES,” MediaVillage, Las Vegas, NV <https://www.mediavillage.com/advancing-diversity/> robin@mediavillage.com

February 2020

Feb 6 “Lunar New Year Gala & Justice in Action Awards Ceremony,” The Asian American Legal Defense and Education Fund (AALDEF), New York, NY

Feb 10 “New York Urban League (NYUL) 17th Annual Champions of Diversity (COD) Awards Breakfast,” New York Urban League, NYUL, New York, NY
<https://www.nyul.org/champions-of-diversity-2020/>

Feb 12 “The AAF’s 2020 Most Promising Multicultural Student Recruiters Expo and Luncheon,” American Advertising Federation (AAF), New York, NY
https://www.aaf.org/AAFMMemberR/Awards_and_Events/Awards/Most_Promising_Multicultural_Students/Partnership.aspx

March 2020

Mar 25 “CultureX Conversations Breakfast: Video for Multicultural Audiences Wednesday, March 25; 7:30 to 10 a.m. CONVENE, 730 Third Avenue, NYC” Broadcasting & Cable and Multichannel News, New York, NY
<https://www.nyctvweek.com/begin/register?code=SCHRAMM>

Mar 30-31 “Diversity & Inclusion Conference 2020,” The Philadelphia Diversity & Inclusion Conference, Philadelphia, PA www.diphilly.com (cancelled)

April 2020

Apr 27-29 “2020 CMC Annual Summit,” CMC: The Voice of Hispanic Marketing, New York, NY <http://culturemarketingcouncil.org> (cancelled)

May 2020

May 28 “Community Marketing & Insights 13th Annual LGBTQ Marketing & Advertising Symposium @ Google,” Community Marketing & Insights, New York, NY
<https://cmi.info> tom@CMI.info

June 2020

Jun 4-25 “3rd Annual iLeadership Virtual Event Weekly Series | Making D&I Essential Now!” Rogue Media Group www.ileadershipsummit.com

Jun 10-11 “3AF 2020 Asian Marketing Summit,” Asian American Advertising Federation, Los Angeles, CA <http://www.3af.org/news/3af-calendar/3af-asian-marketing-summit/>

July 2020

Jul 22-23, “Virtual Event - Multicultural Women's National Conference,” Working Mother, <https://events.bizzabo.com/mcw2020?promo=eblast&tr=true>
<https://events.bizzabo.com/mcw2020/home>

Jul 27-29 “The 3% Conference Digital Event,” The 3% Movement, www.3percentmovement.com
<https://www.adweek.com/creativity/3-conference-goes-virtual-with-3-day-event-in-july/>

August 2020

Aug 20 “Amplifying the Voice of the Black Consumer – Part 2 Virtual Live Consumer Panel by C+R Research’s CultureBeat Division,” C+R Research <https://bit.ly/3kefjn2>

September 2020

Sept 2-4 “ColorComm's 7th Annual Conference,” ColorComm Media Group, Miami, FL <http://www.colorcommconference.com/> (cancelled)

Sept 8-10 “ADCOLOR Conference and Awards,” ADCOLOR www.adcolor.org (Virtual)

Sept 15 “Learn What’s on the Minds of Hispanic Consumers,” C+R Research https://www.crrresearch.com/webinar/consumer-connection-series-reconnecting-hispanic-consumers?utm_source=MMR_Newsletter (Virtual)

Sept 21-24 “18th Annual Hispanic Television Summit,” The Schramm Marketing Group <https://www.falltvevents.com/2020/592850>
<https://www.produ.com/noticias/primera-plana/seccion/hispanictv/the-18th-annual-hispanic-tv-summit-kicks-off-monday>

Sept 22 “Jack Myers Leadership Conversation on “Why Boomers are Booming as Media’s Next Big Ad Spending Surge” on September 22 at 1:00pm ET,” MediaVillage https://zoom.us/webinar/register/WN_jeXBSK7MTGG0gMTmcWhnfQ (Virtual)

October 2020

Oct 1 “Men of Color in Communications Summit,” ColorComm, Inc., www.mccsummit2020.com (Virtual)

Oct 5-6 “Diversity & Inclusion Conference 2020,” The Philadelphia Diversity & Inclusion Conference, Philadelphia, PA www.diphilly.com

Oct 6-7 “34th Annual NAMIC Conference,” NAMIC, New York, NY <http://namic.com>
(Virtual)

Oct 7-9 “Black Virtual Career Fair Hosts Its 3rd Virtual Career Fair Series,” African American Employee Network (AAEN) and Onyx Community Connection (Onyx)
<https://virtual.blackvcf.com> (Virtual)

Oct 8-9 “3AF 2020 Asian Marketing Summit,” Asian American Advertising Federation, Los Angeles, CA <http://www.3af.org/news/3af-calendar/3af-asian-marketing-summit/> (Virtual)

Oct 20 “New York Urban League (NYUL) Champions of Diversity (COD) Summit: Courageous Conversations about Race Oct 20, 2020 1 pm EST and week long access,” New York Urban League (NYUL) alyssa@ardev.biz, 646-245-8217 (Virtual)

November 2020

Nov 12 “Free Webinar: Engaging America’s Black Diaspora,” Horowitz Research Register [Here](#)

Nov 14 “NY Urban League to Hold HBCU Virtual Fair Nov 14th in Partnership with the Malcolm Bernard HBCU College Fair Tour,” The New York Urban League, NYUL
<http://Rb.gy/nq7stj> President@nyul.org

Nov 17-18 “ANA Multicultural Marketing & Diversity Conference,” Association of National Advertisers, Orlando, FL <https://www.ana.net/conference/show/id/MCC-NOV20> (Virtual)

Nov 16-20 “NOW VIRTUAL: Community Marketing & Insights 13th Annual LGBTQ Marketing & Advertising Symposium, presented as a series of 1-2 hour zoom sessions the week of November 16-20, 2020 @ 1:30pm Eastern / 10:30am Pacific,” Community Marketing & Insights <https://cmi.info/lgbtq-learn/> tom@CMI.info

Nov 20 “New York Urban League (NYUL) Champions of Diversity (COD) Summit: Courageous Conversations about Race Nov 20, 2020 1 pm EST and week long access,” New York Urban League (NYUL) alyssa@ardev.biz, 646-245-8217 (Virtual)

December 2020

Dec 8 “Insights and Perspectives on the Black Traveler” webinar, Dec 8th, 1 pm EST, Society of American Travel Writers <https://satw.org/covid-19-and-travel-implications-webinar/>

Dec 10 “Black Virtual Career Fair Hosts Its “GENERAL + TECH” Winter Fair,” BVCF
<https://virtual.blackvcf.com/en/>

Dec 16 “20th Annual ANA Multicultural Excellence Awards – A Virtual Experience,”
Association of National Advertisers <https://www.ana.net/membersconference/show/id/MOC-DEC20E>