



Welcome to Multicultural Marketing Resources, Inc. (MMR). We are a publisher of newsletters, a consulting firm to corporations seeking information and a marketing firm for multicultural ad agencies seeking visibility and connections. MMR publishes Multicultural Marketing News (*MMRNews*), an emailed newsletter; *The Source Book of Multicultural Experts* online and maintains a *Speakers Showcase* for conferences, ERG events, and corporate meetings. Other services include recruitment consulting, job postings, business introductions and distribution of RFPs. *Lisa Skriloff*, a consultant and writer on diversity, marketing and travel is President of Multicultural Marketing Resources, Inc. and founded the company in 1994. She is editor of the above mentioned publications as well as Multicultural Travel News. Contact her at lisa@multicultural.com or 212-242-3351.



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MHz Networks: Connect Your Brand with Globally-Savvy U.S. Consumers

MHz Networks connects TV viewers to premier international news and brands with globally-savvy viewers and consumers.



MHz's national channel MHz Worldview, aggregates the best of international information, perspective and entertainment from *Al Jazeera English*, *Airang TV* (S. Korea), *Asian News International* (Pan S. Asia), *CCTV* (China), *Deutsche Welle* (Germany), *Ethiopian TV*, *euronews* (Pan EU), *FCI* (Japan), *France 24*, *Israel Broadcasting Authority*, *MAC TV* (Taiwan), *NHK World TV* (Japan), *RT* (Russia) and *Vietnam TV* along with doc, sport, series and drama into one national TV channel available to nearly 40 million households throughout the U.S.

Our content, mostly in English, but also with English subtitles, attracts both globally-minded viewers and Diaspora communities possessing dispensable income and intense interest in all things global, including food, travel, hobby, luxury and leisure. This extends a wide platform to brands wanting to directly connect with worldly consumers.

As the foremost distributor of English-accessible international TV content in the U.S., MHz programming is also available on a broad variety of home entertainment and digital on-demand spaces including tablet, mobile and more. This lets our brand clients build robust multi-genre campaigns touching various demographics nationwide.

MHz Networks also distributes 10 international channels in the Washington, DC TV market to 2.3 million households, allowing for brand localization and story-telling options in the influential metro area.

For more information on sponsorship, underwriting and advertising opportunities with MHz Networks contact **Stephanie Misar, Marketing Director**, at smisar@mhznetworks.org or 703-770-7162.

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