

Eblast Topic Suggestions for Conference producers

Popular topics and examples:

- **Topic: Conference Sponsorships available**

Example:

organization: DTC Perspectives for DTC National conference

[DTC National Apr 19-21 - Pharma Brand Marketers, Multicultural Speakers, Sponsorship Opportunities](#)

<https://bit.ly/2Lag7T2>

- **Topic: Announcement of Speaker Line Up**

Example:

organization: DTC Perspectives for DTC National conference

[DTC National, April 19-21, Boston to Feature Multicultural Speakers](#)

Example:

organization: ColorComm Media Group for ColorComm's Conference

[Bozoma Saint John To Keynote ColorComm's 5th Annual Conference 2018](#)

<https://bit.ly/3dvlQVj>

- **Topic: Announcement of Conference**

Example:

organization: AdColor for ADCOLOR Awards

[ADCOLOR Heads to Los Angeles to Honor Diversity and Creativity](#)

- **Topic: Nominate Someone**

Example:

organization: AdColor for ADCOLOR Awards

[MOMENT OF TRUTH, 12th Annual ADCOLOR Awards Nominations Now Open, Sept 20-23, LA](#)

- **Topic: Call for Entries / Nominations Open**

Example:

organization: AdColor for ADCOLOR Awards

[Now Accepting Entries: AAF's Mosaic Awards 2019](#)

<https://bit.ly/2yttmSS>

Example:

organization: AAF District Two for New York ADDYs

[STARTING SOON - The 2018 NY American Advertising Awards Competition!](#)

<https://bit.ly/2WziVJw>

Example:

organization: NAMIC for NAMIC Conference

[Call for Entries: NAMIC's Excellence in Multicultural Marketing Awards \(EMMA\), Deadline July 20](#)

<https://bit.ly/2L85xT5>

Examples:

organization: AAF District Two for New York ADDYs

[New York American Advertising Awards Competition - Enter the New York ADDYs Today!](#)

[Last Week to Enter the NY ADDYs Competition - Enter Today!](#)

- **Topic: Deadline Extended!**

Example:

organization: Association of National Advertisers, ANA for ANA Multicultural Excellence Awards

[ANA Multicultural Excellence Awards Deadline Extended to Fri Aug 17](#)

- **Topic: Promoting the Sponsors**

Example:

organization: jLatin Food Fest!

[Toyota USA Presenting Sponsor of 2018 jLatin Food Fest!](#)

<https://bit.ly/2LaNN9E>

Example:

organization: ColorComm Media Group for ColorComm's Conference

[The Coca-Cola Company to Serve as Presenting Sponsor of ColorComm's 5th Annual Conference in June 2018](#)

<https://bit.ly/2A8e8TI>

- **Topic: Conference Host Announced**

Example:

organization: AdColor for ADCOLOR Awards

[Aisha Tyler to Host 11th Annual ADCOLOR Awards, Jesse Williams to Receive All-Star Award](#)

- **Topic: Time to register**

Example:

organization: Association of National Advertisers, ANA for ANA Multicultural Excellence Awards

[Register Now: 2018 ANA Multicultural Marketing & Diversity Conf Nov 4-6 Miami #ANAMulti](#)

- **Topic: Registration Push**

Example:

organization: Association of National Advertisers, ANA for ANA Multicultural Excellence Awards

[Top Three Reasons to attend #ANAMulti](#)

- **Topic: Award Winners**

Example:

organization: NAMIC for NAMIC Conference

[NAMIC ANNOUNCES WINNERS OF THE 2017 EXCELLENCE IN MULTICULTURAL MARKETING AWARDS](#)

Example:

organization: Asian American Advertising Federation (3AF) for 3AF 2017 Asian Marketing Summit

[Asian American Advertising Federation Announces Winners of 3AF 2017 Excellence Awards](#)
<https://bit.ly/35Cl2MG>

- **Topic: Award Honorees, Nominees and Futures Announced**

Example:

organization: AdColor for ADCOLOR Awards

[2018 ADCOLOR Honorees, Nominees and Futures Announced at ADCOLOR Live!](#)

Example:

organization: ColorComm Media Group for ColorComm's Conference

[ColorComm Announces the Six Honorees of the 2018 ColorComm Circle Awards](#)

[COLORCOMM ANNOUNCES THE SEVEN HONOREES OF THE 2017 COLORCOMM CIRCLE AWARDS](#)

- **Topic: Early Bird Rates Available**

Example:

organization: Asian American Advertising Federation (3AF) for 3AF 2017 Asian Marketing Summit

[3AF 2017 Asian Marketing Summit-- Early Bird Registration Ends in 5 Days](#)

- **Topic: General Announcements**

Example:

organization: ColorComm Media Group for ColorComm Next Generation Conference (C2 NextGen)

[ColorComm Launches Next Generation Conference For Millennials](#)

Example:

organization: ColorComm Media Group for Men of Color in Communications (MCC) Business Summit

[Men of Color In Communications Launches Business Summit](#)

Example:

organization: The 3% Conference

[The 7th Annual 3% Conference, November 8-9, Chicago, IL](#)

Examples:

organization: EnsembleIQ for Path to Purchase Expo (P2PX)

[Top 5 Reasons to Attend P2PX](#)

[Dynamic P2PX Keynotes Will Provide Actionable Insights](#)

[Experience the Path to Purchase Expo!](#)

Examples:

organization: Working Mother for WorkBeyond Summit

[Don't miss your chance to attend the 2018 WorkBeyond Summit! Oct 8-9, New York](#)

[Discover the value of staying #TrueToYou at the 2018 Multicultural Women's National Conference](#)

Example:

organization: DiversityInc for DiversityInc's Conference

[Join DiversityInc at Our Upcoming Fall Conference - The Pros and Cons of Unconscious Bias Training, September 18th](#)

Example:

organization: Asia Society for Asia Society's Corporate Insights Summit

[Asia Society's Corporate Insights Summit \(Market Place Forum and Diversity Leadership Forum\), June 20-21 , NYC](#)

Example:

organization: No Barriers Summit

[TOP TEN What not to miss at the No Barriers Summit NYC October 5 - 6, 2018](#)

Example:

organization: EnsembleIQ for When Women Lead

[Walgreens and Wakefern Join Women's Leadership Event](#)

<https://bit.ly/2WAbihF>

Example:

organization: Community Marketing & Insights for LGBTQ Marketing & Advertising Symposium

[LGBTQ Marketing & Advertising Symposium @ Google](#)

Example:

organization: Diversity Woman for National Diversity Women's Business Leadership Conference and Awards

["The Innovation of Human Capital: Inclusion & Learning," Headlines the 12th Annual Diversity Women's Business Leadership Conference to be held Oct 18-20](#)

Example:

organization: AdColor for ADCOLOR Awards

[Stars Align and Flock to ADCOLOR's 11th Annual Event](#)

Example:

organization: American Advertising Federation for AAF's Mosaic Awards

[Mosaic Awards: A Toast to Inclusion](#)