

**ColorComm Launches Next Generation Conference For Millennials  
Allure Magazine Editor-in-Chief Michelle Lee and Ellevest CEO Sallie Krawcheck  
to Keynote**

**WASHINGTON, D.C., March 6, 2018** -- ColorComm, Inc., a company focused on advancing the visibility and accomplishments of women of color in communications, will launch ColorComm Next Generation Conference (C2 NextGen) to be held May 3-4, 2018 at Bloomberg Headquarters in New York City.

Allure Magazine Editor-in-Chief Michelle Lee and Ellevest CEO Sallie Krawcheck will keynote C2 NextGen. A rock star lineup of speakers are confirmed, including Carolina Moreno, Latino Voices Editor at HuffPost; Morgan DeBaun, Founder of Blavity; Peggy Byrd, SVP of Multicultural Strategy at iHeartMedia; Deirdre Bigley, CMO, Bloomberg; Marta Tellado, President & CEO, Consumer Reports and many more.

C2 NextGen is a two-day conference that will bring together over 300 women of color Millennials who are some of the brightest talent in marketing, advertising, communications, media and the digital space. Comcast and NBC Universal will kick off the conference with a welcome reception at NBC Universal's headquartered office on the evening of Thursday, May 3, 2018.

The full day of sessions and discussions will take place on Friday, May 4th at Bloomberg Headquarters in New York and will focus on cultivating the next generation of leaders. Twitter will conclude the conference with a closing reception held at their New York office.

"We decided to launch C2 NextGen to focus on equipping Millennials with the skills to succeed in our industry. You have to go outside of the workplace for knowledge and tips to learn how to advance inside the workplace," said ColorComm Founder Lauren Wesley Wilson.

"We've listened to the feedback from our members and our younger community who've shared they need a forum that speak to their needs on how to bring in business, budgeting, managing teams, and more. C2 NextGen will be an experience you won't want to miss," said Wilson.

C2 NextGen sponsors include: AT&T, Bloomberg, IPG, Comcast, NBC Universal, Consumer Reports, Viacom, McCANN, Y&R, Wunderman, CBS Corporation, MSL Group, APCO, Prudential and more.

Conference registration is now open and space is limited. Visit <http://www.c2nextgen.com> to attend.

**About C2 NextGen:**

For more information: [www.c2nextgen.com](http://www.c2nextgen.com)

**For More information visit:**

Websites: [www.colorcommconference.com](http://www.colorcommconference.com); [www.colorcommnetwork.com](http://www.colorcommnetwork.com)

Facebook: <https://www.facebook.com/ColorComm>

Twitter: <https://twitter.com/colorcommntwk>

Instagram: <https://www.instagram.com/colorcomm>

**Contact:**

Fatima Bokhari  
Senior Communications Manager  
ColorComm, Inc.  
202-794-8767