

MMR Recruitment Services: New Search for a Bilingual Creative Director - (copywriter background)

Multicultural Marketing Resources, Inc. (MMR) has been assigned a new search: a Bilingual Creative Director to join a growing and dynamic multicultural agency with strong expertise with US Hispanic consumers.

MMR recently launched a new service of **Personalized Candidate Referral Recruitment Services** to complement its **Job Postings on Multicultural.com**, offering employers two ways to tap into our database and to take advantage of the wide network of MMR, including MMRNews subscribers, social media channels and the personal "rolodex" of President Lisa Skriloff.

Our current search is on behalf of a multicultural agency with strong expertise with US Hispanic consumers, ranked among the top ten largest independently owned Hispanic Advertising Agencies in the U.S. located in a Southern U.S. city with offices in Latin America.

The ideal candidate will be Bilingual (Spanish-English) and have a minimum 10-12 years of Advertising Agency experience and at least 3 years of experience working within the US Hispanic Market.

View the full job description below and at <http://multicultural.com/job-postings/bilingual-creative-director>.

To apply, please send portfolio and resume with cover letter (both in English and Spanish) to Candidate Search, BILINGUAL CREATIVE DIRECTOR - (copywriter background), Lisa Skriloff, Multicultural Marketing Resources, Inc., lisa@multicultural.com.

BILINGUAL CREATIVE DIRECTOR - (copywriter background)

Company: multicultural agency with strong expertise with US Hispanic consumers (top ten largest independently owned Hispanic Advertising Agencies in the U.S.)

Location: Southern U.S. city

We are a growing and dynamic multicultural agency with strong expertise with US Hispanic consumers. We are ranked among the top ten largest independently owned Hispanic Advertising Agencies in the U.S.

We are looking for a passionate, dynamic and visionary creative leader to inspire multiple creative teams and oversee all the creative work developed for our clients. She/he should have a good eye for details while always seeing the big picture. Would be responsible for managing the creative process on a daily basis while collaborating with agency experts in digital, social, strategic planning and production to deliver outstanding seamless work.

She/he will provide strategic perspective and vision to a group of around 15 art directors, digital designers and copywriters- in two offices (one in the US and another in Latin America), as well as originating work themselves. Should be able to delegate, coach, and provide effective direction and feedback to the team. Will be responsible, from development to execution, for all creative work delivered to our clients across all channels insuring all creative executions meet brand and conceptual consistency. Our candidate should be able to deliver unique creative

solutions to drive strong, clear, and on-brand communication. She/he should stay abreast of technological innovations and trends in the digital space setting the example for creative excellence and always leading by example.

She/he would participate in resourcing for the creative services team which includes planning project teams and adjusting resources to ensure efficiency. Should be capable of working in a fast-paced environment, where she/he would need to be able to juggle multiple, and sometimes, conflicting priorities and needs. This role reports to the General Manager.

This independently owned agency offers a positive and family-like culture, strong leadership, great work/life balance as well as competitive compensation and generous health and retirement benefits. We are located in a multicultural southern city with attractive cost of living and four seasons of mostly mild weather.

Qualifications:

- Bilingual - Spanish and English (required).
- Minimum 10-12 years of Advertising Agency experience.
- At least 3 years of experience working within the US Hispanic Market.
- Minimum 2-year experience leading creative teams.
- Bachelor's Degree in Advertising, Communications, Fine Arts or related study.
- Ability to manage multiple priorities and meet deadlines in a fast-paced environment
- Positive, constructive, and collaborative approach
- Strong communication skills, interpersonal skills, and presentation skills required (both in English and Spanish) for both internal and client-facing presentations.
- Experience managing remote teams a plus.

We are proud to be an Equal Opportunity Employer.

To apply: Please send portfolio and resume with cover letter (both in English and Spanish) to Candidate Search, BILINGUAL CREATIVE DIRECTOR - (copywriter background), attn: Lisa Skriloff, Multicultural Marketing Resources, Inc., lisa@multicultural.com.