

**MMR Calendar of Recommended  
Multicultural and Diversity Events 2015**

**January 2015**

**Jan 13-15 “18th Annual WSP Economic Summit,”** Rainbow Push Coalition & Citizenship Education Fund, NYC <http://www.rainbowpushwallstreetproject.org>

**Jan 15 “MCC's LGBT Committee Presents: Pulling Madison Avenue out of the Closet and into AdRespect,”** Manhattan Chamber of Commerce, NYC  
<http://www.manhattancc.org/events/eventdetail.aspx?EventID=1462> [events@manhattancc.org](mailto:events@manhattancc.org)  
212-473-7875

**Jan 26 “Speak Up and Speak Out: Mastering the Art of Public Speaking,”** Asian Women In Business, NYC <http://www.awib.org/events> [info@awib.org](mailto:info@awib.org)

**Jan 30 “Coffee & Conversations: Reinvention: The Art of Coming Out on Top,”** New York Women in Communications, Inc., NYC <http://www.nywici.org/events/coffee-conversations-art-coming-out-top>

**February 2015**

**Feb 1-4 “Most Promising Multicultural Student Program,”** American Advertising Federation, NYC <http://membership.aaf.org/most-promising-multicultural-students-program-1>  
Kai Jones, Manager, Mosaic Center & Education Services, [kjones@aaf.org](mailto:kjones@aaf.org) and Melissa Wong, AVP, Mosaic Center & Education Services, [mwong@aaf.org](mailto:mwong@aaf.org)

**Feb 5 “NYWICI Cocktails & Conversations: How to Market to Different Segments & Generations,”** New York Women in Communications, NYC  
<http://www.nywici.org/events/cocktails-conversations-babies-boomers-multiculturals>  
[amortenson@kellencompany.com](mailto:amortenson@kellencompany.com)

**Feb 5-16 “The Pan African Film & Arts Festival,”** The Pan African Film Festival, Los Angeles <http://www.paff.org> [info@paff.org](mailto:info@paff.org) 310. 337-4737/Louida Miller

**Feb 19-21 “Tenth Anniversary of Florida State University’s Center for Hispanic Marketing Communication and International Media and Marketing Conference,”** Florida State University, Tallahassee, FL <http://news.cci.fsu.edu/cci-events/center-for-hispanic-marketing-communication-celebrates-10th-anniversary-honors-founder/>

**Feb 24 “Engage Hispanics,”** MediaPost Communication, Miami  
<http://www.mediapost.com/engage-hispanics/>

**Feb 26 “Executing for Success,”** Digital Diversity Network (DDN), Oakland  
<http://ddno.org/executing-for-success/>

**Feb 26 “The Anatomy of Multicultural Marketing,”** XL Edge, Denver  
<http://www.anatomyofmcm.com>

### March 2015

**Mar 11 “19th Annual Multicultural Marketing Conference and Awards: Focus on U. S. Asian American, African American, African and Hispanic markets,”** Aguilar Productions, St. Paul, MN <http://www.aguilarproductions.com/upcoming-events.htm> 651-665-0633

**Mar 16-20 “Hispanicize 2015,”** Hispanicize, Miami  
<http://www.hispanicizeevent.com/news/hispanicize-2015-week-opens-for-business-sixth-annual-latino-trends-event-set-for-march-16-20-2015-in-miami.html>

**Mar 17-19 “The Forum on Workplace Inclusion,”** University of St. Thomas, Minneapolis.  
[http://www.stthomas.edu/mcf/?utm\\_source=workplaceforum&utm\\_medium=Web&utm\\_campaign=redirect\\_workplaceforum@stthomas.edu](http://www.stthomas.edu/mcf/?utm_source=workplaceforum&utm_medium=Web&utm_campaign=redirect_workplaceforum@stthomas.edu), 651-962-4377

**Mar 17-19 “11th Annual New Mainstream Business Summit,”** Geoscape Miami  
<http://www.cvent.com/events/11th-annual-new-mainstream-business-summit/event-summary-785c6aa055744e6ba45681e49a9ee338.aspx> Mauris León or Henry Brulay, [summit@geoscape.com](mailto:summit@geoscape.com), 1-888-309-2005

**Mar 24 “2015 National Diversity Healthcare Leadership Summit,”** DiversityMBA, Charlotte, NC  
<http://bit.ly/1CQM15Y>

**Mar 24-25 “Sixth Annual Business Expo: Connections, Opportunities and Growth,”** The Greater Washington Hispanic Chamber of Commerce (GWHCC), Washington <http://www.gwhcc.org>

**Mar 25 “15th Annual Horowitz Cultural Insights Forum,”** Horowitz Research, NYC  
<http://www.horowitzresearch.com/save-the-date-march-25-2015-15th-annual-cultural-insights-forum/andrewo@horowitzresearch.com> 914-834-5999

**Mar 26 “2015 Catalyst Awards Conference: Disrupt The Default,”** Catalyst, New York, NY  
<http://www.catalyst.org/events/2015-catalyst-awards-conference-disrupt-default>

### April 2015

**Apr 9 “Cross Cultural Women's Conference,”** EQuest Global Group, Rolling Meadows, IL  
<http://equestglobalgroup.com/womenconference2015/>

**Apr 23 “2015 DiversityInc Top 50 Announcement Event,”** DiversityInc, NYC  
<http://www.diversityinc.com/2015-top-50-event-agenda/>

**Apr 26-28 “HACR 2015 Young Hispanic Corporate Achievers™ (YHCA) Program,”** Hispanic Association on Corporate Responsibility, Atlanta <http://bit.ly/1qCbnJy> Emma Etheridge, Programs & Initiatives Manager, [eetheridge@hacr.org](mailto:eetheridge@hacr.org), 202-682-4012

**Apr 27 – 29 “2015 AHAA's Annual "Thinking Under the Influence" Conference,”** AHAA: The Voice of Hispanic Marketing, Miami Beach <http://www.ahaa.org/default.asp?contentID=19>

## **May 2015**

**May 7 “NAMIC Annual Awards Breakfast,”** NAMIC, Chicago  
<http://www.namic.com/events/index.php> [sandra.girado@namic.com](mailto:sandra.girado@namic.com), 212-594-5985

**May 12-14 “2015 3AF Asian Marketing Summit and Immersion Tour,”** Asian American Advertising Federation, Los Angeles [www.3af.org](http://www.3af.org)

**May 13 “The 3rd Annual Total Market Industry Conference - REFRAME: The Summit,”** REFRAME: The Association, NYC  
[https://reframethesummit.splashthat.com/?ct=t\(REFRAME\\_The\\_Summit\\_Early\\_Bird\\_Registrati\\_on2\\_5\\_2015\)&mc\\_cid=f10d13b84b&mc\\_eid=d173c7fc4d](https://reframethesummit.splashthat.com/?ct=t(REFRAME_The_Summit_Early_Bird_Registrati_on2_5_2015)&mc_cid=f10d13b84b&mc_eid=d173c7fc4d)

**May 18 “The Minority Majority with Geoff Ross,”** The Minority Majority with Geoff Ross, NYC <http://thepit-nyc.com/event/the-minority-majority-with-geoff-ross/>

**May 18-19 “31st Pacific Rim Conference on Disability and Diversity,”** Center on Disability Studies, University of Hawai'i at Manoa, Honolulu <http://www.pacrim.hawaii.edu> [prinfo@hawaii.edu](mailto:prinfo@hawaii.edu), 808-956-8816

**May 19 “19th Annual Hispanic Marketing Conference and Awards: Award winning marketing conference focus on the U.S. Hispanic Market,”** Aguilar Productions, St. Paul, MN  
<http://www.aguilarproductions.com/upcoming-events.htm> 651-665-0633

**May 30-31 “Casa Latina Home Expo,”** Casa Latina, Miami, FL  
<http://www.casalatinamiami.com/CLHE/ShowInformation/475.aspx>

## **June 2015**

**Jun 2 “NYWICI Coffee & Conversations: How to Start a Business Wherever You Are,”** New York Women in Communications, NYC <http://www.nywici.org/events/coffee-conversations-intraentrepreneurship-how-start-new-business-wherever-you-are>  
[AGiannacopoulos@kellencompany.com](mailto:AGiannacopoulos@kellencompany.com)

**Jun 10 “Ailey Opens Two-Week Lincoln Center Season With One-Night-Only Ailey Spirit Gala On June 10<sup>th</sup>,”** Alvin Ailey American Dance Theater, NYC <http://www.alvinailey.org>  
212-405-9031

**Jun 10-13 “ADMERICA! 2015,”** American Advertising Federation, Las Vegas  
<http://admericaaaf.org>

**Jun 11 “Diversity Achievement and Mosaic Awards,”** American Advertising Federation, Las Vegas <http://membership.aaf.org/diversity-achievement-and-mosaic-awards-0>

**Jun 12 “The 2015 Women of Color Leadership and Empowerment Conference,”** Color Magazine, Boston  
[http://www.colormagazineusa.com/index.php?option=com\\_content&view=article&id=1328&Itemid=72](http://www.colormagazineusa.com/index.php?option=com_content&view=article&id=1328&Itemid=72)

**Jun 15 “Indian Cuisine Paired With Tequila,”** Asian Women In Business, NYC  
<http://awib.org/events> [info@awib.org](mailto:info@awib.org)

**Jun 18 “The 2015 Outstanding 50 Asian American in Business Award Gala,”** Asian American Business Development Center, NYC <http://outstanding50award.com>

**Jun 30 “2015 AWIB Procurement Opportunities Conference,”** Asian Women In Business, NYC [www.awib.org/procurement](http://www.awib.org/procurement) [info@awib.org](mailto:info@awib.org)

### July 2015

**Jul 13-14 “Women's Leadership Conference,”** MGM Resorts Foundation, Las Vegas, NV  
<http://www.mgmresortsfoundation.org/womensleadershipconference/Womensleadership@mgmresorts.com>

**Jul 16 “Speed Mentoring with 5 Female Influencers,”** Sava360, NYC  
<https://www.eventbrite.com/e/south-asian-speed-mentoring-w-female-leaders-tickets-17532535285> [atul@sava360.com](mailto:atul@sava360.com)

**Jul 16-17 “Working Mother Multicultural Women's National Conference,”** Working Mother, NYC <http://bit.ly/1G1SueU>

**Jul 17-19 “2nd Annual International Multicultural & Heritage Tourism Summit & Trade Show,”** International Multicultural & Heritage Tourism Network, Miami  
<http://www.multiculturaltourismsummit.com> Debra Samson, Program Manager  
[Dsamson@nabhood.com](mailto:Dsamson@nabhood.com), 954-792-2579

### August 2015

**Aug 6-10 “43rd Annual ALPFA Convention,”** ALPFA, NYC <http://convention.alpfa.org>

**Aug 8-9 “25th annual Hong Kong Dragon Boat Festival in New York,”** Hong Kong Dragon Boat Festival in New York, Inc., NYC [www.hkdbf-ny.org](http://www.hkdbf-ny.org) 1-914-299-0837

**Aug 12-14 “Multicultural Retail 360 Summit 2015,”** Stagnito, Anaheim  
<http://multiculturalretail360.com/> [mhatherill@stagnitomail.com](mailto:mhatherill@stagnitomail.com), 201-855-7610

**Aug 18-20 “Best Practices in Supplier Diversity Strategies & Initiatives Seminar,”** Diversity Information Resources, Detroit [www.DiversityInfoResources.com](http://www.DiversityInfoResources.com)  
[info@DiversityInfoResources.com](mailto:info@DiversityInfoResources.com)

**Aug 23 “Festival Peachtree Latino,”** Southern Latino Foundation, Atlanta  
[www.festivalpeachtreelatino.com](http://www.festivalpeachtreelatino.com) 404-551-0969

**Aug 29 “The Annual Celebrando Latinas Conference,”** El Latino Newspaper , Chula Vista, CA <http://www.celebrandolatinas.com/> [celebrando@ellatino.net](mailto:celebrando@ellatino.net) , 619-426-1491

**Aug 29–31 “8th Annual Ascend National Convention & Career Fair,”** Ascend National, NYC  
[http://c.ymcdn.com/sites/www.ascendleadership.org/resource/resmgr/2015\\_Convention/2015\\_Convention\\_Prospectus\\_S.pdf](http://c.ymcdn.com/sites/www.ascendleadership.org/resource/resmgr/2015_Convention/2015_Convention_Prospectus_S.pdf) [convention@ascendleadership.org](mailto:convention@ascendleadership.org)

### September 2015

**Sep 8 “Maryland Hispanic Business Conference,”** Maryland Hispanic Business Conference, Bethesda, MD <http://www.mdhbc.com/> [info@mdhbc.com](mailto:info@mdhbc.com)

**Sep 10 “13th Annual Diversity Solutions Best Practices Conference,”** JJA Consultants, Arlington, VA [www.diversitybestpracticesconference.com](http://www.diversitybestpracticesconference.com) [info@diversitycare.com](mailto:info@diversitycare.com) , (703)359-5969

**Sep 16-19 “ADCOLOR Industry Conference and Awards,”** AdColor, NYC  
<http://www.adcolor.org>

**Sep 21-22 “2015 Inclusion Summit,”** Talent Management Alliance, Washington <http://the-tma.org/Inclusion-Summit-2015/> [info@the-tma.org](mailto:info@the-tma.org)

**Sep 24 “WiCi Awards,”** New York Women in Communications, NYC  
<http://www.nywici.org/events/wici-awards-0> Alexis Mortenson/212.297.2106/[amortenson@kellencompany.com](mailto:amortenson@kellencompany.com)

**Sep 23-27 “Centennial Annual Meeting and Conference,”** Association for the Study of African American Life and History, Atlanta [www.asalh.org](http://www.asalh.org) 202-238-5910/[bydunn@asalh.net](mailto:bydunn@asalh.net)

**Sep 29-30 “29th Annual NAMIC Conference,”** NAMIC, NYC  
<http://www.namic.com/events/index.php> [sandra.girado@namic.com](mailto:sandra.girado@namic.com), 212-594-5985

**Sep 30 “DiversityInc's High Potentials and the War for Talent Event,”** DiversityInc, Newark, NJ  
[https://diversityinctop50.secure.force.com/mn/MN4\\_PublicEventRegistration?id=a5830000000L10CAAS](https://diversityinctop50.secure.force.com/mn/MN4_PublicEventRegistration?id=a5830000000L10CAAS)

### October 2015

**Oct 1 “Best Practices on Diversity Recruiting Event,”** DiversityInc, Newark, NJ  
[https://diversityinctop50.secure.force.com/mn/MN4\\_PublicEventRegistration?id=a5830000000L18DAAS](https://diversityinctop50.secure.force.com/mn/MN4_PublicEventRegistration?id=a5830000000L18DAAS)

**Oct 1 “Best Practices on Diversity Recruiting Event,”** DiversityInc, Newark, NJ  
[https://diversityinctop50.secure.force.com/mn/MN4\\_PublicEventRegistration?id=a5830000000L18DAAS](https://diversityinctop50.secure.force.com/mn/MN4_PublicEventRegistration?id=a5830000000L18DAAS)

**Oct 5 “Chinese and Korean Spirits Paired with Dumplings,”** Asian Women In Business, NYC  
[www.awib.org/events](http://www.awib.org/events) [info@awib.org](mailto:info@awib.org)

**Oct 12-13 “Multicultural Health National 2015,”** DTC Perspectives Inc., Fort Lauderdale  
<http://dtcperspectives.cvent.com/events/multicultural-health-national-2015/event-summary-d08fe9b540df41a4a3b9540e89cedb39.aspx> [scott@dtcperspectives.com](mailto:scott@dtcperspectives.com) 770-559-0702

**Oct 15-16 “Diversity Women's Business Leadership Conference,”** Diversity Woman Media, LLC, Lake Buena Vista, FL  
<http://conference2015.diversitywoman.com/> 816-343-4539

**Oct 16 “2nd Annual Silicon Harlem Tech Conference,”** Silicon Harlem, NYC  
<http://event.siliconharlem.net>

**Oct 26-27 “The 3% Conference,”** The 3% Conference, New York, NY  
<http://www.3percentconf.com>

#### **November 2015**

**Nov 5 “APACC Blood of the Dragon "Taste of Asian Fusion: Wine and Sake Tasting Event,"** APACC, Rochester, MI  
<http://www.apacc.net> [events@apacc.net](mailto:events@apacc.net)

**Nov 9 “Intersection between Disability Marketing & Accessible ICT,”** National Business & Disability Center (NBDC) at The Viscardi Center, New York, NY  
<http://www.viscardicenter.org/news-events/events/nbdc-summit.html> 516-465-3748  
[bmacsata@viscardicenter.org](mailto:bmacsata@viscardicenter.org)

**Nov 8-10 “2015 ANA Multicultural Marketing & Diversity Conference,”** Association of National Advertisers, Miami Beach  
<http://www.ana.net/conference/index> 212- 455- 8084

**Nov 13 “4th annual Diversity and Inclusion Talks + Awards (DANDI),”** DANDI, New York  
<http://dandiawards.com>

**Nov 16 "MAAX Summit & Awards"** Target Market News, Chicago  
<http://targetmarketnews.com/MAAX2015SaveTheDate.htm>

#### **December 2015**

**Dec 9-11 “16th Conference on LGBT Tourism & Hospitality,”** Community Marketing & Insights, Fort Lauderdale  
<https://www.eventbrite.com/e/cm15-16th-conference-on-lgbt-tourism-hospitality-tickets-15057466287>