



ColorComm Launches Men of Color in Communications Community

Washington, DC (January 16, 2018) - ColorComm, Inc., the nation's leading women's platform addressing diversity and inclusion from across the communications, marketing, media, and advertising industries, will launch Men of Color in Communications (MCC) on Friday, January 26, 2018 in Washington, DC.

MCC will focus on advancing the visibility and accomplishments of men of color in communications. The focus of MCC is to personally connect men with other like-minded individuals to build a strong network of leaders by creating mentors, business relationships and friendships.

MCC aims to share the stories of men of color in leadership and provide the skills that help men of color advance in the industry.

MCC will launch with a signature luncheon on Friday, January 26, 2018 at Charlie Palmer Steakhouse in Washington, DC featuring keynote speaker Art Collins, CEO, theGROUP.

The goal of the luncheon is to create an environment that connects industry thought leaders to strategize, collaborate, and create conversations that yield to business partnerships and best practices.

"Men of color working in communications face unique challenges in the workplace and often work in environments where there are less than a handful of men of color at their company and in leadership," said ColorComm and Men of Color in Communications Founder Lauren Wesley Wilson.

"We created MCC to provide a community for men to come together to become a resource for one another to grow and advance," said Wesley Wilson.

Men of Color in Communications will launch in Washington, DC and will expand to major cities across the nation in 2018.

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About ColorComm, Inc.



ColorComm Conference: www.colorcommconference.com

ColorComm Network: www.colorcommnetwork.com

ColorComm Fellows Program: <https://colorcommfellows.tumblr.com>

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