

**MMR Calendar of Recommended
Multicultural and Diversity Events 2014**

January 2014

Jan 12, "18th Annual Urban Wheel Awards," Decisive Media, Detroit, MI.
<http://www.urbanwheelawards.com/>

Jan 28th, "Diversity In/Tech; Making technology more inclusive. Let's listen, exchange & implement," Technical.ly Brooklyn, Brooklyn, NY.
<https://diversityintech.splashthat.com/>

February 2014

Feb 4, "2014 Multicultural TV Summit & Leadership Awards," Broadcasting & Cable and Multichannel News, NYC. <http://multiculturaltvsummit.com>. Contact: Joe Schramm, jschramm@schrammnyc.com, 212-983-0219

Feb 5, "16th LATINA Style: Anniversary Leadership Reception," Latina Style 50, <http://latina50.latinastyle.com/ls50-conference-2014-event-agenda.php>, Washington DC, Contact: Jennifer@latinastyle.com or ana.d@latinastyle.com

Feb 6, "16th LATINA Style: Awards and Diversity Leaders Conference," Latina Style 50, www.latinastyle50.latinastyle.com, Washington DC, Contact: 703-531-1424 or Jennifer@latinastyle.com

Feb 5-8, "Educational Travel Conference," Education Travel Community, Orlando, FL. http://travelearning.com/Main_Conference_Page. Contact: 406-745-4800

Feb. 10-12, "The Great Ideas Summit-In with the Cool Kids: How Hispanic Millennials Drive Your Sales Through Technology," Electronic Retailing Association, Miami. <http://www.retailing.org/greatideas/>

Feb. 11-13, "50 Years After The Civil Rights Act," Join Rev. Jesse Jackson at the 17th Annual Wall Street Project Economic Summit, 2014 at The Sheraton Times Square. <http://www.rainbowpushwallstreetproject.org>

Feb 12, "What's Hot in Media," Advertising Women of New York, NYC.
<http://www.awny.org/events/calendar>

Feb 26, "The Small Business Empowerment Summit" NYC,
<http://events.r20.constantcontact.com/register/event?llr=ifkeakjab&oeidk=a07e8ukidyff47023f0> Contact:212-650-7312

Feb 27, "Advertising Working Mothers of the Year Awards" Advertising Women of New York, NYC, <http://www.awny.org/events/calendar>

Feb 27, "34th Annual Benefit Gala," One Hundred Black Men, Inc., NYC.
http://www.ohbm.org/index.php?option=com_content&view=article&id=95&Itemid=546

March 2014

Mar 11-13, "10th Annual New Mainstream Business Summit." Geoscape, Miami.
<http://www.cvent.com/events/10th-annual-new-mainstream-business-summit/event-summary-cdfdf04c86e449f2b7756f844db2246d.aspx> Contact: Thomas Verna/Mauris Leon, summit@geoscape.com, 1-888-211-9353

Mar 18-20, "The Forum on Workplace Inclusion," University of St. Thomas, Minneapolis.
http://www.stthomas.edu/mcf/?utm_source=workplaceforum&utm_medium=Web&utm_campaign=redirect. Contact: workplaceforum@stthomas.edu, 651-962-4377

Mar 20, "14th Annual Multicultural Media Forum: Transcending Multiculturalism." Horowitz Associates, NYC.
<http://www.multiculturalmediaforum.com/> Contact: Stephanie Wong, stephaniew@horowitzassociates.com, 914-834-5999

Mar 25, "40th Anniversary Celebration and Justice in Action Awards Ceremony." Asian American Legal Defense and Education Fund, NYC.
<http://aaldef.org/events/special-events/march-25-2014----aaldef-40th-anniversary-celebration.html> Contact: events@aaldef.org, 212-966-5932

Mar 26, "18th Annual U.S. Multicultural Marketing Conference and Diversity Awards" Aguilar Productions, Minneapolis, <http://aguilarproductions.com/>
Contact: (651) 665-0633

April 2014

Apr 1-4, "Hispanicize 2014, Latino Trends," Miami, FL.
<http://www.hispanicizeevent.com/news/hispanicize-2014-sets-dates-hints-at-big-new-things-to-come.html>. Contact: 305-321-5002

Apr 14-15, "3rd Annual MLB Diversity Business Summit: The Diversity Employment and Business Opportunity Career and Trade Fair," Major Baseball League and New York Yankees, NYC. MLB.com/diversitysummit

Apr 5, 12, 26, May 3, 10, "Marketing to the Multicultural Consumer," New York University SCPS.

http://www.scps.nyu.edu/academics/course_detail.html?id=MKFD1-CE9267.

Contact: Lisa Skriloff: 212-242-3351, Lisa@multicultural.com

Apr 22, "The 2014 DiversityInc Top 50 Conference Announcement Dinner," DiversityInc, NYC.

<http://link.diversityinc.com/51918800191b2a646dbef28217i54.5o/UlxRxuYQnZQKTETxB9065>. Contact:Carolynn Johnson, cjohnson@diversityinc.com, 973-494-

0539

Apr 23, "Changing the Game Awards" Advertising Women of New York, NYC.

<http://www.awny.org/events/calendar>

Apr 23, "Hispanic Federation Annual Gala: Inspiring a New Generation,"

Hispanic Federation, NYC, <http://bit.ly/1iD2RXQ> Contact:866-432-9832

Apr 24, "7th Annual LGBT Marketing Conference," Community Marketing and

Pink Banana Media, NYC <http://gaybizreport.blogspot.com/2014/01/7th-annual-lgbt-marketing-conference.html>

Apr 28, "Matrix Awards," New York Women in Communications, NYC,

<http://www.nywici.org/events/2014-matrix-awards>

Apr 28-30, "2014 AHAA Conference, Thinking Under the Influence: The Next Five Years." AHAA, Miami. <http://www.ahaa.org/default.asp?contentID=19>

Apr 30, "The Multicultural TV Breakfast @ The NCTA Cable Show." B&C and Multichannel News, Los Angeles. Contact: Jennifer Ware, jware@nbmedia.com, 917-281-4718

May 2014

May 6-7, "M2W® - The Marketing to Women Conference," Chicago.

<http://www.m2w.biz/> Contact: 860-293-1775

May 8, "Latinas & Power Symposium," EMS and Business, Hartford,

CT, <http://www.emsbusiness.com/#> Contact: Marilyn@emsbusiness.com, 860-293-1775

May 13-14, "Sabor Latino, Food Industry Trade Show", Pasadena Convention

Center, Los Angeles, CA, www.saborlatinofoodshow.com, contact Oralia Michel: Oralia@ommpr.com, 323-352-8293

May 14, "What's Hispanic About It?" PNC Arena, Raleigh, NC,
https://www.eventbrite.com/e/fusions-whats-hispanic-about-it-sponsored-by-pnc-bank-tickets-4493217334?ref=enivtefor001&invite=NTQ1ODI4MS9MaXNhQG11bHRpY3VsdHVyYWwuY29tLzA%3D&utm_source=eb_email&utm_medium=email&utm_campaign=inviteformal001&utm_term=eventpage

May 29-30, "Diversity Achievement and Mosaic Awards," American Advertising Federation, Boca Raton, Florida. <http://www.aaf.org/default.asp?id=198> Contact: Kai Jones, kjones@aaf.org, 202-371-2311

June 2014

Jun 3-4, "Portada's Latam Advertising and Media Summit," Portada, Miami.
<https://www.portada-online.com/events/summit/overview/>

Jun 3; 4-5, "2014 3AF Asian Marketing Boot Camp & Summit," 3AF (Asian American Advertising Federation), Las Vegas.
<http://www.3af.org/evite/2014/AsianMarketingSummit/Conference2014.html>
Contact: Genny Hom – Franzen, ghomfranzen@3af.org

Jun 4, "18th Annual Hispanic Marketing Conference and Awards," Aguilar Productions, Minneapolis. <http://aguilarproductions.com/> Contact: 651 665 0633

Jun 8, "Multicultural Festival at T.R. Gallo Park," 2nd Annual Kingston Community Block Party, Kingston, NY. Contact: Geoff Miller, gmiller1931@gmail.com, 845-332-0258

Jun 9, "Asia Society's Sixth Annual Diversity and Leadership Forum," Asia Society, NYC. AsiaSociety.org/DiversityForum Contact: Benjamin Linden, BLinden@asiasociety.org, 212 327 9369

Jun 19, "An Outstanding Affair. Outstanding 50 Asian Americans in Business 2014," Asian American Business Development Center, NYC.
<http://www.outstanding50award.com> Contact: Xiaotang Huang, xiaotang@aabdc.com, 212-966-0100

Jun 25-26, "MFHA Operators' Cultural Intelligence Conference," The Multicultural Foodservice & Hospitality Alliance (MFHA), New Albany.
<https://www.regonline.com/Register/Checkin.aspx?EventId=1527567>

Contact: Ruth Fuerte, ruth.fuerte@mfha.net, 401-461-6344

Jun 30, "Born to Lead: Beyond the Bamboo Ceiling," Asian Women in Business, NYC. <http://www.awib.org/index.cfm?fuseaction=Page.ViewPage&PageID=810>
Contact: info@awib.org, 212-868-1368

July 2014

Jul 8 "Steps to Building a Great SEO Strategy," Asian-American Entrepreneurs Network, NYC http://www.meetup.com/aen-nyc/events/188113452/?utm_source=Copy+of+Copy+of+June+Meetup+&utm_campaign=Crowdfunding&utm_medium=email

Jul 9 - 10, "The 9th Annual LATIN MIXX Conference & DJ Choice Awards," The Latin Mixx, NYC. <http://www.latinmixx.com/latinmixx2011/> Contact: Janice I.Torres, Janice@TheBrandPhoenix.com, 212-363-0140

Jul 15, "Ladies Who Laugh 2014," New York Women in Communications, NYC. <http://www.nywici.org/events/ladies-who-laugh-2014>

Contact: Alexis Mortenson, Amortenson@kellencompany.com, 212-297-2106

Jul 15 "NAAIA New York/New Jersey 10th Anniversary Panel Event: "I Wish I Knew Then What I Know Now - Profiles In Insurance & Financial Services" The National African American Insurance Association, NY TriState Chapter, Newark, NJ <http://www.naaahrnj.org/calendar/>

Jul 16-17 "2014 Multicultural Women's National Conference," Working Mother Media, NYC <http://www.workingmother.com/conference-events/2014-multicultural-women039s-national-conference?spMailingID=9483911&spUserID=MTc2MjI2NTgzMjUS1&spJobID=303177692&spReportId=MzAzMTc3NjkyS0> events@workingmother.com

Jul 21, "The African American TV & Video Summit," Target Market News and The NABOB Foundation, Chicago. <https://targetmarketnews.com/TVSummit2014Info.htm> Contact: Target Market News, 312-408-1881

Jul 24-25 "The 2014 Diversity Leadership Retreat," The Society for Diversity, Orlando <http://retreat.societyfordiversity.org> Leah Smiley, diversityleadershipretreat@gmail.com, 1-800-764-3336

Jul 30-Aug 3, "2014 NABJ Convention and Career Fair," NABJ, Boston, MA. <http://www.nabj.org/?page=2014Registration>

Jul 31, "The 2014 DANDI (Diversity & Inclusion) Awards," European Diversity Leadership Congress, NYC. <http://dandiawards.com/2013/>

July 31 - August 3, "Eastern Regional Conference of the National Association of Hispanic and Latino Studies",Tampa, Florida. www.naaas.org

August 2014

Aug 5-6 "2nd Biennial American Latino National Summit," New America Alliance, San Antonio
<https://events.r20.constantcontact.com/register/eventReg?oeidk=a07e9bim6sta8ef70c3&oseq=&c=&ch=>

Jennifer Cortez, jcortez@naaonline.org, 214-452-6235

Aug 7 "REFRAME: THE SUMMIT -The 2nd Annual Total Market Summit & Awards Event," The Cross-Cultural Marketing & Communications Association, NYC
<https://www.eventbrite.com/e/reframethe-summit-the-2nd-annual-total-market-summit-awards-event-tickets-10791998157> Jeffrey L. Bowman,
contact@theccmca.org, 212-831-5408

Aug 7-9, NAHJ 2014 National Convention, San Antonio, TX.
<http://nahjconvention.org/>

Aug 13-15, "Hispanic Retail 360 Summit 2014," Stagnito Media, San Antonio, TX.
<http://www.hispanicretail360.com/> Contact: Michael Hatherill,
mhatherill@stagnitomedia.com, 201-855-7610

Aug 13-16, "2014 AAJA National Convention," AAJA, Washington, DC.
<http://www.ajaa.org/category/convention/d-c-2014/>

Aug 23, "Celebrando Latinas," El Latino San Diego, San Diego, CA,
<http://celebrandolatinas.com/>, contact:Natalie Richards,
Natalie.richards@ellatino.net 619- 426-1491

August 24 "Festival Peachtree Latino 2014" The Southern Latino Foundation, Atlanta, Georgia, www.festivalpeachtreelatino.com Rafael Ortega 678-966-0322

September 2014

Sept 4-6, NAAAP International Convention National Association of Asian American Professionals (NAAAP), Anaheim, CA. <http://www.naaapconvention.org>

Sep 16 "Chelsea Art Tour (Private, Asian-Themed Tour)," Asian Women in Business, NYC www.awib.org/events info@awib.org, 212-868-1368

Sep 16-17 "28th Annual NAMIC Conference," National Association for Multi-ethnicity in Communications (NAMIC), NYC <http://namic.com> info@namic.com, 212-594-5985

Sep 17, "Hispanic Music and Entertainment Marketing Forum," Portada, NYC.
<https://www.portada-online.com/events/hispanic-forum/>

Sep 17-18 "DMBA 8th Annual Leadership & Management Conference Resource Expo," Diversity MBA Magazine, Oak Brook <http://bit.ly/1u0ISjN>

Sep 17-20, "8th Annual ADCOLOR Awards & Industry Conference," LA, CA.
ADCOLOR.org

Sep 18, "8th Annual Hispanic Advertising and Media Conference," Portada, NYC.
<https://www.portada-online.com/events/hispanic-conference/>

Sep 23 "Opening Doors to Women Sixth Annual Luncheon," The Committee for Hispanic Children and Families, Inc., NYC <http://chcfinc.org> Anne Logan,
alogan@chcfinc.org, 212-206-1090

Sep 24 "Digital Town Hall Meeting: Leading Innovation," Digital Diversity Network <http://www.ddno.org> Kathy A. Johnson, kathy.johnson@ddno.org

Sep 24-27 "2014 Annual NAHP Convention and Business Expo," National Association of Hispanic Publications, Oak Brook, IL <http://www.nahp.org>

October 2014

Oct 2, "12th Annual Hispanic Television Summit." B&C and Multichannel News, NYC. Contact: Jennifer Ware, jware@nbmedia.com, 917-281-4718.

Oct 2 "14th Power of Urban Radio Forum," Kizart Media Partners and the National Association of Black Owned Broadcasters, Washington
<http://www.nabob.org> 202-463-8970

Oct 2 "4th Annual Multicultural Mix and Mingle," Advertising Women of New York's Multicultural Alliance and the Cabletelevision Advertising Bureau, NYC
<https://awny.org/events/detail/event/multicultural-mix-and-mingle>

Oct 4 "Celebrate Orgullo Festival," Unity Coalition| Coalicion Unida, Inc., Miami Beach <http://www.celebrateorgullo.com>

Oct 8-10, "2014 National Diversity Women's Business Leadership Conference." Diversity Women Magazine, Orlando. www.diversitywoman.com Contact: Sheila Robinson, (336) 451-4289

Oct 9 "Succeeding in Silicon Valley - Networking Reception & Panel Discussion," Digital Diversity Network, San Jose <http://www.ddno.org> Kathy A. Johnson, kathy.johnson@ddno.org

Oct 10-11, "6th Annual AsianMBA Leadership Conference & Career Expo" NYC. Contact; Jino Ahn jino.ahn@asiandiversity.com

Oct 15-17, "Multicultural Health National," DTC, Atlanta. Contact: Scott Ehrlich, scott@dtcperspectives.com, 770-559-0702.

Oct 21, "The 2014 DiversityInc Special Awards Event Building Your Diversity Brand: How to Improve Pipeline, Talent Development, Supplier Diversity"Diversity Inc, NYC, <http://www.diversityinc.com/diversity-events/>
Contact:Carolynn Johnson, cjohnson@diversityinc.com, 973-494-0539

Oct 22, "2014 Culturally Competent Healthcare Event," Diversity Inc, NYC, <http://www.diversityinc.com/diversity-events/> Contact:Carolynn Johnson, cjohnson@diversityinc.com, 973-494-0539

Oct 23 "APACC Salute to Excellence Awards (Saluting Asian Entrepreneurs & Professionals)," Asian Pacific American Chamber of Commerce, Livonia <http://www.apacc.net>

Oct 27 "The New Majority: A Discussion hosted by Ogilvy's Black Diaspora," Ogilvy & Mather's Black Diaspora, NYC <http://bit.ly/1s3U1ta>

Oct 30 "Multicultural and Millennial Mandate Avoiding blind spots to unlock exponential growth," The Advertising Research Foundation (ARF), NYC <http://thearf.org/ilf-2014.php>

November 2014

Nov 3 "Starting Your Business 101: Writing a Business Plan," Asian Women In Business, NYC <http://www.awib.org/index.cfm?fuseaction=CalendarExt.eventDetail&eventID=131>
info@awib.org

Nov 6 "Third Annual NYC Summit: Inclusion, Engagement & Collaboration," Digital Diversity Network, NYC <http://www.ddno.org> Kathy A. Johnson, kathy.johnson@ddno.org

Nov 6 – 8, "The Fourth Annual Caribbean Food & Wine Festival," Grace Bay Resorts and Turks & Caicos Tourist Board Association, Providenciales, Turks & Caicos. <http://www.gracebayresorts.com>,

<http://www.caribbeanfoodandwinefestivaltci.com>

Nov 7-9 "5th Annual NAAMBA Leadership Conference & Career Exposition,"

National Association of Asian MBAs, Boston

<http://www.ascendnaamba.org/highlights/>

info@ascendnaamba.org

Nov 9-11, "ANA Multicultural Marketing & Diversity Conference" ANA, Miami

Beach, FL. <http://www.ana.net/conference/show/id/MCC-NOV14> Contact: Janine

Martella at jmartella@ana.net

Nov 13 "APACC Women's Leadership Conference (Women Who Dare)," Asian

Pacific American Chamber of Commerce, Plymouth <http://www.apacc.net>

Nov 15, "The American Muslim Consumer Conference" Newark, NJ.

<http://2014.americanmuslimconsumer.com>

Nov 15 "2014 Casa Latina Home Expo," Marketplace Events, NYC

<http://casalatinahomeexpo.com/>

Nov 17 "2014 Starting Your Business 101: Marketing- On and Offline

Strategies," Asian Women In Business, NYC

<http://www.eventbrite.com/e/starting-your-business-101-marketing-on-and-offline-strategies-tickets-12874400679> info@awib.org

Nov 17 "15th Annual Marketing to African Americans with Excellence (MAAX)

Summit," Target Market News, Chicago

<http://targetmarketnews.com/storyid10091401.htm>, 312-408-1881

Nov 18 "2014 WLE New York Conference," Women's Leadership Exchange, NYC

<http://www.womensleadershipexchange.com/index.php?pagename=newyork201411>

Nov 18-20, "NAA 15th Anniversary & 14th Wall Street Summit," New American

Alliance, NYC, <http://www.naaonline.org/events.html>

December 2014

Dec 1 "2014 The Diversity and Inclusion (DANDI) Awards," DANDI Awards, NYC

<http://dandiawards.com/2014/>

Dec 3 “Alvin Ailey American Dance Theater’s Opening Night Gala Benefit,”
Alvin Ailey American Dance Theater, NYC <http://www.alvinailey.org/opening-night-gala-benefit> 212-405-9031

Dec 7-9, “15th Conference on LGBT Tourism & Hospitality,” Community Marketing, Inc., Las Vegas. <http://www.communitymarketinginc.com/education-and-conferenes/international-conference-on-gay-lesbian-tourism/>