From: MMRNews (Multicultural Marketing News) [mailto:mmrnews@multicultural.com]
Sent: Friday, May 18, 2012 9:55 AM
Subject: Calendar of Recommended Multicultural and Diversity Conferences and Events Through November 2012

Calendar of Recommended Multicultural and Diversity Conferences and Events Through November 2012

Multicultural Marketing Resources, Inc. (MMR) has compiled this updated, comprehensive Calendar of Recommended Multicultural and Diversity Seminars and Conferences of interest to marketing professionals who target Hispanics, African Americans, Asian Americans, women, the GLBT market, and other cultural groups. The calendar, sent via *MMRNews*, is also posted at multicultural.com/calendar.

If you have an event to be added to this calendar, please submit your listing (no charge, subject to approval) at http://multicultural.com/calendar/add_event. If you need a speaker on multicultural marketing or diversity, visit MMR's Speaker Showcase.

*****This Edition's Featured Events*****

8th Annual Multicultural Marketing Conference and Diversity Awards, May 23, St. Paul
This conference will focus on the U.S. Asian-American, Emerging African, LGBT and the Hispanic-American markets. These markets represent a buying power of Two Trillion dollars in 2012. Presentations feature a groundbreaking study of the U.S. Emerging African market, insights, segment research and social shifts of the LGBT market and final results of the 2010 census for the Hispanic and Asian-American markets. Experts from the world of multicultural advertising, marketing and research led by Saul Gitlin of Kang & Lee Advertising, will present strategies, case studies, insights and proven techniques to help you reach these fast growing consumer segments. This is a "must" conference for companies and organizations looking at Multicultural marketing as the key to growing their bottom line in 2012 and beyond. **For more information visit www.aguilarproductions.com**.

2012 Latin American Advertising And Media Summit, June 6-7, Miami Beach
Portada's Latam Advertising and Media Summit is the annual Meeting Point for the global Latin Advertising, Media and Content World (Latin America, Spain and U.S. Hispanic). The fourth edition of this annual event will bring many Latin America and Spain based marketers to Miami. Major client, agency and media side players will discuss how technologies can best be leveraged to reach global Latin Audiences. The markets of Brazil, Central America, Mexico and Colombia will have a prominent space in the agenda. So will the analysis of the new pan regional media buying regulations. Two days jammed with the best content and networking in a top luxury hotel in beautiful Miami. Twitter: #LatamSummit. **For more info, please go here: www.portada-online.com/conference/main.aspx?cid=15**. Questions about key topics, speakers, venue or registration? **Contact Nicolas Miranda at 800-397-5322 or Nicolas@portada-online.com**.

National Association of Black Journalists Annual Convention & Career Fair, June 20-24, New Orleans
The National Association of Black Journalists (NABJ) welcomes you to join us from June 20th - 24th as we gather in New Orleans for the 36th Annual Convention and Career Fair! Thousands of journalists, media executives, public relations professionals, and students are expected to attend to network, participate in professional development sessions and celebrate excellence in journalism. NABJ will host an array of special events during the convention. The annual convention is the premier venue

for digital journalism education, career development, and the nation's leaders in media, business, arts & entertainment and technology. Professional journalists, students and educators will take part in full- and half-day seminars designed to strengthen and enhance their skills. Workshops throughout the five-day convention will highlight journalism ethics, entrepreneurship, specialized journalism and transitioning journalism skills to book publishing, screen writing and media relations. **For additional information www.nabj.org**.

UNITY Journalists 2012 Convention, August 1-4, Las Vegas
Greetings! We are inviting you to attend UNITY'12 Convention taking place at Mandalay Bay in Las Vegas from August 1-4. This must-attend event is the historic gathering of journalists of color, lesbian, gay, bisexual and transgender journalists, media professionals, newsroom recruiters, journalism students and individuals who care about diversity and inclusion in news media. It will offer you numerous opportunities to: engage the news media industry, newsmakers and industry thought leaders, connect with fellow journalists, media professionals, journalism educators, newsroom recruiters, and embrace new media, digital technologies, emerging business models and our alliances. Through the numerous education sessions, student projects and networking opportunities, UNITY '12 will also include a job fair for journalists and media professionals including career coaching services offered through the UNITY '12 Career Resource Center. **We hope to see you there! For more information visit www.unityconvention.org/.**

2012 Hispanic Retail 360 Summit, August, 15-17, Los Angeles
The Hispanic Retail 360 Summit, now in its eighth year, is the retail industry's premier event for retailers and marketers looking to grow their business with the Latino consumer market in the U.S. It is a high-level Conference & Tabletop Exhibition including an informative conference program and opportunities for face-to-face interaction between retailers, suppliers and experts in Latino marketing. The conference provides retailers and suppliers a complete 360 degree look at the Hispanic shopper, using data from various research companies, retailer case studies, and noted experts on demographics, buying behavior, segmentation, marketing, merchandising, product sourcing, store design and in-store marketing to Latino consumers. This year's event will feature JR Martinez, 2011's winner of Dancing with the Stars and Guy Garcia, award-winning journalist and novelist. **For more information visit www.hispanicretail360.com**.

Leadership Never Sleeps! 2012 NAAAP Convention & Diversity Career Fair, August 23-25, NYC
Leadership Never Sleeps! The National Association of Asian American Professionals will hold its 2012 NAAAP Convention and Diversity Career Fair presented by Macy's on August 23-25, 2012, at the Hilton New York. With more than 25 chapters, NAAAP is the largest pan-Asian, pan-professional association in North America. The Convention's major speakers, workshops, and meals and networking breaks enable participants to enhance leadership skills, gain inspiration for personal entrepreneurship, and connect with professional counterparts. Project management PDUs are offered. The Convention is targeted to Asian Employee Resource Groups, individuals in Federal and non-profit sectors, and young and mid-career professionals. Confirmed speakers are: Ann Lee, author of "What the U.S. Can Learn from China" and Raymond Lee, Broadway star. Invited speakers include CEO of Zappos.com Tony Hsieh, NYC Mayor Michael Bloomberg, President Obama, retired Pittsburgh Steeler Hines Ward, and many more. Celebrate NAAAP's 30th anniversary at the Saturday Gala dinner, along with NAAAP100 award winners, corporate winners for Asian Corporate Rankings: Best Places for Asians to Work, and NAAAP Chapter Awards. Our Diamond sponsor, Macy's, is also planning an exclusive fashion show and reception at Macy's in Manhattan, "the largest store in the world." The Career Fair, open Aug. 24-25, is FREE with pre-registration or on-site registration. Fifty employers will be interviewing for open positions. Resume reviews courtesy of Kaplan Test Prep will be offered again. Slots for a few corporate sponsors remain. **Speakers, agenda, and**

updates are at www.naaapconvention.org. Follow NAAAP on Facebook, Twitter!

The 10th Annual Hispanic Television Summit, October 3, NYC
This is the tenth year that Multichannel News and Broadcasting & Cable present the leading, signature conference for those in the business of television for Hispanic viewing audiences. About 500 industry leaders from across the nation and throughout Latin America and Spain will participate in this "must-attend" annual conference featuring panelists and keynote presentations by top executives and on-air personalities from pay TV providers, broadcasters, programming networks, production companies, advertisers, and agencies. Each year, a single award is presented to a noteworthy individual who has been responsible for generating profits for the industry. Among the past recipients include: boxing champ Oscar de la Hoya, TV Hosts Don Francisco and Cristina Saralegui, journalists Jorge Ramos and Maria Celeste Arraras, sportscaster Andres Cantor, and advertising execs Monica Gadsby from SMG and P&G's Edgar Sandoval. This year's award recipient is yet to be announced. **For sponsorship information, call Jason Greenblatt at 917.281.4726 or jgreenblatt@nbmedia.com. Visit www.broadcastingcable.com/info/1989-Hispanic_Television_Summit.php**.

The 6th Annual ADCOLOR Awards and Industry Conference, October 18-20, 2012 Las Vegas
The ADCOLOR Awards & Industry Conference is designed to honor professionals of color, diversity champions and companies who work together to further diversity & inclusion efforts in the advertising, marketing, media and PR industries. The ADCOLOR award honorees and alumni are the trailblazers and the torchbearers for the next generation of young diverse achievers. The three day event is presented by The ADCOLOR Industry Coalition® and sponsored by Améredia, Inc., American Advertising Federation, 4A's, The Advertising Club of NY, Akande Music + Publishing, CNN, Deutsch, DIAGEO, GLAAD, GTM, Inc., Iced Media, Omnicom Group, The One Club, McCann Worldgroup, Publicis USA, RAPP, The Results Driven Agency, SBS Studios LLC, Sonicbids.com, TBWA\Chiat Day, Time Warner and Wieden + Kennedy. **For More information, please visit www.adcolor.org or call 212-415-3320**.

MAY

May 19 "14th Annual Haitian Compas Festival," Miami, Noel & Cecibon Productions, Miami, www.sakapfet.com

May 22 "Multicultural TV - Breakfast & Panel Discussion," Boston, Multicultural TV, www.multichannel.com/info/2022-Multicultural_TV.php

May 23-27 "12th Annual New York Indian Film Festival," NYC, Indo- American Arts Council, www.iaac.us/NYIFF2012

May 23 "8th Annual Multicultural Marketing Conference And Diversity Awards," St. Paul, Aguilar Productions, www.aguilarproductions.com

May 23-26 "Black Enterprise Entrepreneurs Conference + Expo," Chicago, Black Enterprise Magazine, www.blackenterprise.com/events/entrepreneurs-conference

May 29 - Jun 2 "25th Annual National Conference on Race & Ethnicity in American Higher Education," NYC, National Conference on Race and Ethnicity in American Higher Education (NCORE), www.ncore.ou.edu

JUNE

Jun 2 "2012 Celebrando - Latina Conference," San Diego, El Latino Newspaper, www.CelebrandoLatinas.com

Jun 2-5 "ADMERICA! 2012," Austin, TX, American Advertising Federation, http://admericaaaf.org

Jun 4-6 "CelebrAsian 2012 Business Opportunity Conference," Bethesda, MD, US Pan Asian American Chamber of Commerce (USPAACC), www.celebrasianconference.com

Jun 5 "New Generation Latino Consortium (NGLC) Media, Marketing & Entertainment Conference," Los Angeles, NGLC, www.NGLC.biz

Jun 6-7 "2012 Latin American Advertising and Media Summit," Miami, Portada, www.portada-online.com/conference/main.aspx?cid=15

Jun 7 "Japan Society 2012 Annual Dinner," NYC, Japan Society, www.japansociety.org

Jun 9 "Bilingual, Bicultural H2O Music Festival," Dallas, Univision Radio, http://h2omusicfestival.com/dallas

Jun 11 "2012 Diversity Leadership Forum and Awards Ceremony," NYC, Asia Society, http://sites.asiasociety.org/diversityforum

Jun 11 "The 4th Annual Asian American Economic Empowerment Conference," NYC, CUNY Graduate Center, www.aen-nyc.org

Jun 12 "Go Red For Women's Leadership Breakfast," Darien, CT, American Heart Association, www.heart.org

Jun 12 "3rd Annual HPNG Latino Leadership Conference," NYC, Hispanic Professionals Networking Group (HPNG), www.hpng.net/LLC12/index.php

Jun 19 "2012 Outstanding 50 Asian Americans in Business Award Dinner," NYC, Asian American Business Development Center, Inc. (AABDC), www.outstanding50award.com

Jun 20-23 "2012 American Black Film Festival," Miami Beach, American Black Film Festival, http://abff.com/festival

Jun 20-24 "NABJ Convention & Career Fair," New Orleans, National Association of Black Journalists, http://nabj.site-ym.com/events/event_details.asp?id=179899

Jun 23-24 "Echelon Pride in Business Expo - Attract LGBT Business Professionals," Los Angeles, Echelon Magazine, www.prideinbusinessexpo.com

Jun 26-28 "Corporate Diversity & Inclusion Conference," Chicago, The Conference Board, www.conference-board.org

Jun 28-29 "2012 Network & Affinity Leadership Congress (NALC)," NYC, Diversity Best Practices, www.diversitybestpractices.com/NALC_2012

Jun 30 - Jul 8 "Pennsylvania Dutch - The 63rd Annual Kutztown Folk Festival," Kutztown, PA, The Kutztown Folk Festival, http://kutztownfestival.com

JULY

Jul 2-3 "The 13th Annual MAAX Summit - Marketing to African Americans with Excellence," Chicago, Target Market News, targetmarketnews.com

Jul 7-10 "2012 NCLR Annual Conference," Las Vegas, National Council of La Raza,

www.nclr.org/index.php/events/nclr_annual_conference-1/register_now/

Jul 16-18 "2012 Multicultural Women's National Conference," NYC, Working Mother, www.workingmother.com

Jul 25-28 "16th Annual Intl. African American Hotel Ownership & Investment Summit & Trade Show," Miami, Natl. Assoc. of Black Hotel Owners, Operators & Developers, www.nabhood.net

AUGUST

Aug 1-4 "UNITY 2012 Convention," Las Vegas, NV, Unity: Journalists of Color, Inc., http://unityconvention.org

Aug 11-16 "2012 ALPFA Annual Convention," Las Vegas, NV, The Association of Latino Professionals in Finance and Accounting (ALPFA), http://convention.alpfa.org

Aug 15-17 "Hispanic Retail: From Niche to Mainstream!," Los Angeles, CA, Stagnito Media, http://www.hispanicretail360.com/welcome.html

Aug 19-23,"International Research Forum - Immigration and Culture in the U.S. and Latin America - Part II," Mexico City, Mexico,National Association of African American Studies and Affiliates, www.naaas.org

Aug 23-25 "Annual NAAAP Leadership Convention and Diversity Career Fair," New York, NY, National Assn of Asian American Professionals (NAAAP), www.naaapconvention.org/2012/Home.aspx

Aug 26 "Festival Peachtree Latino," Atlanta, GA, Hispanic Marketing Group, www.festivalpeachtreelatino.com

SEPTEMBER

Sept 11-12 "26th Annual NAMIC Conference," NYC, NAMIC, www.namic.com/events/index.php

Sept 12 "DiversityInc Innovation Fest!" NYC, Diversity, Inc., http://diversityinc.com/september-innovation-fest

Sept 13-14 "C3 US-Arab Summit - A Global Event," NYC, International Capital Exchange (INCAPX), www.incapx.com/guest_group.cfm?GID=400

Sept 13-15 "4th Annual NAAMBA Leadership Conference & Exposition," Santa Clara, CA, National Association of Asian MBAs (NAAMBA), www.asianmba.org/4th-annual-naamba-leadership-conference

Sept 19 "Hispanic Mobile Marketing Forum," NYC, Portada, www.portada-online.com

Sept 20 "Black Women of Influence Annual Networking Event," NYC, Black Women of Influence, http://blackwomenofinfluence.com

Sept 20-23 "National Association of Hispanic and Latino Studies Eastern Regional Meeting," National Association of African American Studies and Affiliates, www.naaas.org

Sept 20 "Sixth Annual Hispanic Digital And Print Media Conference," NYC, Portada, www.portada-online.com

OCTOBER

Oct 1-4 "2012 USBLN® 15th Annual Conference & Expo," Orlando, US Business Leadership

Network, www.usbln.org/events.html

Oct 2 "Diversity Achievement and Mosaic Awards & Forum," NYC, American Advertising Federation (AAF), www.aaf.org

Oct 3 "The 10th Annual Hispanic Television Summit," NYC, Multichannel News and Broadcasting & Cable, www.broadcastingcable.com/info/1989-Hispanic_Television_Summit.php

Oct 4-6 "23rd Annual National Society of Hispanic MBAs Conference & Career Expo," Orlando, National Society of Hispanic MBAs (NSHMBA), www.nshmba.org/page/NationalConference

Oct 10-13 "2012 ANA Annual Conference - Masters of Marketing," Orlando, Association of National Advertisers, Inc. (ANA), https://annual.ana.net/annual/htmldoc/about

Oct 18 "Hispanics and the Media: The Emerging Power Conference," Miami, Florida International University's School of Journalism and Mass Communication (SJMC), http://go.fiu.edu/HispanicConference

Oct 18-20 "The 6th Annual ADCOLOR Awards and Industry Conference," Las Vegas, ADCOLOR, http://www.adcolor.org

Oct 18-20 "27th Annual Convention and Business Expo," San Diego, National Association of Hispanic Publications, Inc., www.nahp.org

Oct 22-24 "2012 Diversity & Inclusion Conference & Exposition," Chicago, Society for Human Resource Management (SHRM), www.shrm.org/Conferences/Diversity/Pages/default.aspx

Oct 25-28 "Geoscape New American Mainstream Business Summit," Miami, Geoscape, http://www.geoscape.com

Oct 28-30 "2012 ANA Multicultural & Diversity Conference," Miami, Association of National Advertisers, Inc. (ANA), http://www.ana.net/conference/show/id/MCC-OCT12

Oct 29-30 "2012 National Diversity Women's Business Leadership Conference," National Harbor, MD, Diversity Women Magazine, diversitywoman.com/wp-content/uploads/2012/02/2012DWConference_SaveDate05.pdf

Oct 31-Nov 2 "CMI's 13th International Conference on Gay & Lesbian Tourism," San Francisco, CA, Community Marketing, Inc., www.communitymarketinginc.com/education-and-conferences/13th-international-conference-on-gay-lesbian-tourism-san-francisco/

NOVEMBER

Nov 7-9 "Women in Leadership Institute," San Francisco, Linkage, http://mylinkage.com/events/women-in-leadership-institute/

Nov 15-17 "2012 Multiracial Facing Race Conference," Baltimore, The Applied Research Center (APC), http://arc.org/facingrace

For general registrations, contact organizations directly.

Please check with individual event organizers to confirm dates and locations

****

If you are interested in listing your event in the next Calendar (free of charge) or featuring it with a 150-word description and logo ($425), please visit http://multicultural.com/calendar.

Next issue: Calendar of Recommended Multicultural and Diversity Seminars and Conferences June Issue

Issue Date: June 21, 2012

Deadline for materials: June 15, 2012

Our 2012 editorial calendars are available at http://multicultural.com/services/mmrnews_calendar.

Questions? Call 212-242-3351/email agata@multicultural.com.

About This Newsletter

Multicultural Marketing News (MMR News), is published by Multicultural Marketing Resources, Inc. (MMR). For a free subscription, sign up at http://multicultural.com/mail_list_sign_up.

Lisa Skriloff, Editor & President

Multicultural Marketing News

Multicultural Marketing Resources, Inc.

150 West 28th Street Ste. 1501

New York, NY 10001