MMR Announces a New Searchable Directory of Multicultural and Diversity Speakers on multicultural.com

MMR's Upgraded Website Adds a Searchable Directory of Multicultural Marketing and Diversity Speakers

New York, NY, January 5, 2011 - Multicultural Marketing Resources, Inc. (MMR) announces that its multicultural Speakers Showcase housed at MMR's upgraded website, multicultural.com now has a "Search for Speakers" function. Visitors such as corporate multicultural and diversity marketing executives and conference organizers can now source speakers based on ethnic market of expertise (Hispanic, African American, Asian American, American Muslim, Native American, Russian, Polish, Arab, Gay/Lesbian, women, minority/women business owners, people with disabilities and others); industry expertise (banking, healthcare, automotive, packaged goods, etc.) as well as speech topics.

Visitors can also browse the full list of speakers at http://multicultural.com/Speaker_Showcase/speakers_all.

The Multicultural Speakers Showcase features speakers who are available to speak on a wide range of niche marketing and diversity topics at conferences and events around the country. The Speakers Showcase was developed to help conference producers, seminar organizers and corporate meeting planners find keynote or workshop speakers, panelists and trainers who are experts in diversity and/or in marketing to the nation's niche market consumers.

To find a speaker for your upcoming conference/seminar or internal training program, visit http://multicultural.com/sourcebook/experts_directory#search to search for a speaker or contact us by email.

There is no charge to access the showcase, which provides each speaker's bio, company profile, speech topics and direct contact information to help facilitate a direct connection between speakers and event organizers.

To receive information about multicultural/diversity speakers, events, news and other announcements sign up for the newsletter Multicultural Marketing News at http://multicultural.com/mail_list_sign_up.

To find out how you can be featured in the Speakers Showcase visit http://multicultural.com/Speaker_Showcase/get_listed.

Read our speakers' testimonials here.

The upgraded Speakers Showcase is part of a complete upgrade to the website which also
includes:

- **Multicultural Experts Directory** - find and contact over 100 multicultural marketing and diversity experts. Learn more [here](#).
- **Press release distribution** - Disseminate your news via our newswire, *MMRNews* and reach our network of 8,500 marketing executives and 1,500 reporters. Learn more [here](#). Receive extra visibility when we post your news on our website [here](#).
- **Calendar of Multicultural Events** - list your upcoming multicultural/diversity events free of charge (with the option to promote them as featured events) on our website and in our Calendar of Recommended Multicultural and Diversity Events e-mail blast newsletter. Learn more [here](#).
- **Press referrals** - connect with and respond directly to mainstream, trade and ethnic press looking for diverse sources for their stories on multicultural marketing/diversity. Learn more [here](#).

**About Multicultural Marketing Resources, Inc.**
Established in 1994, Multicultural Marketing Resources, Inc. (MMR) is a public relations agency, marketing firm, publishing company and consulting firm. We help corporations by supplying information on multicultural marketing and diversity tailored to their specific needs; providing referrals to multicultural communications firms (ad agencies, research firms etc.) and helping them publicize multicultural programs and diversity initiatives. We represent the nation's leading firms with expertise in marketing to Hispanics, Asian Americans, African Americans, GLBT consumers, people with disabilities and other niche markets, helping them gain visibility leading to new business for their agencies. We also represent minority- and women-owned businesses and specialize in disseminating multicultural marketing news and advertorials.

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